

### THE EVOLVING ROLES OF EMERGENCY MANAGERS

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**PRESENTATION OVERVIEW** 

- Evolving Roles of Emergency Managers
- How the Profession is advancing

Acquiring Professional Certification



#### More complex disasters

Role of an emergency manager evolved

Heightened expectations

**CURRENT SITUATION** 



Civil Defence – to a discipline of its own

 Understanding what emergency managers do

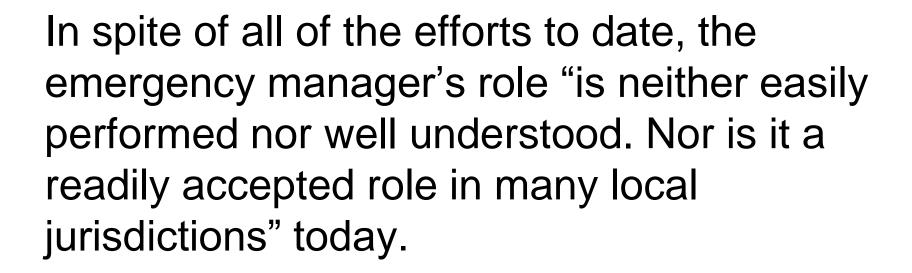
 Promoting the mandate through elevated visibility and credibility

EVOLVING ROLE

1950s - reactive and response focused, autocratic management philosophy

1970's – few full time, add-on or part-time responsibility to overburdened emergency response officials

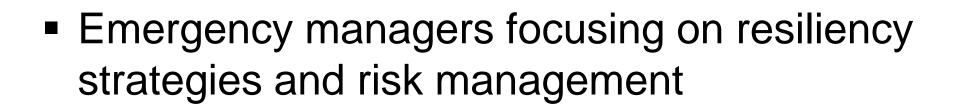
Late 1980's and 1990's – role changed because of the enormous devastating impacts of major disasters



GOOD HARBOR

Kreps, G. (1991). Organizing for emergency management. In T. E. Drabek & G. J. Hoetmer (Eds.), *Emergency management: Principles and practice for local government*. Washington, DC: International City Management Association, p. 49.

**UNDERSTANDING THE ROLE** 



GOOD HARBOR

 Role needs to be 'overhauled' include sustainable development and broader strategic initiatives and holistic approach

 Need to understand how governments, organizations, and communities function

RESILIENCY

Researchers contended that in the wake of 9/11, emergency management in recent years has focused too much on the risk of terrorism with the re-emergence of 'command and control,' which has resulted in diminished attention paid to natural and manmade disasters.

HARBOR



**EVOLUTION OF THE PROFESSION** 

 Education and knowledge are necessary factors in the evolution

 There is a need for a formal education process and an intentional exposure to emergency management theory and concepts



Emergency managers are largely trained based on apprenticeship and practice without certification and regard for disasterresearch publications from the scientific community.

GOOD HARBOR



#### **EVOLVING ROLE**

- More complicated, highly specialized
- More complex career field requiring professional skills and interpersonal skills
- Facing problems today that "we have seldom before confronted"
- Becoming its own discipline, and career of 1<sup>st</sup> choice by newly educated professionals who are interested in certification

#### PROFESSIONALIZATION

"The process of professionalization has been accompanied by the formation of organizations and associations concerned with the training of and awarding credentials to emergency management specialists, the development of specialized publications, and the spread of professional meetings and training".

GOOD HARBOR

Mileti, D. (1999) *Disasters by design: A reassessment of natural hazards in the United States.* Washington, DC: Joseph Henry Press, p. 228.



Emergency management may be recognized as a mature profession with a clear identity, its own principles, a common body of knowledge, and a narrowing gap between practitioners and the research community.

GOOD HARBOR



#### **IAEM's VISION**

# IAEM to be recognized as the premier international organization of emergency management professionals.

Good Harbor Consulting Proprietary Information



- Established in 1952, 58 years ago
- 5,000+ members in 58 countries
- Non-profit educational organization
- Promotes the goals of saving lives and protecting property during disasters and emergencies

IAEM OVERVIEW



#### **IAEM GOVERNANCE**

- Governed by a Global Board of Directors
  - Global Board Chair Rick Cox, CEM®
- Global Board is comprised of reps from each of the 7 Councils:
  - IAEM USA IAEM AsiaIAEM Europe IAEM InternationalIAEM Oceania IAEM CanadaIAEM Student



**CERTIFIED EMERGENCY MANAGER** ®

- CEM® began in January, 1993
- CEM® Commission consists of 19 wellrespected professionals
- The CEM® Program is the only *internationally* recognized certification for emergency managers.
- Associate Emergency Manager



## PURPOSE OF CERTIFICATION

- Elevate the visibility of emergency managers
- Encourage and mandate continued professional development, education and technical skills
- Ensure minimal knowledge, skills and abilities (KSAs)



# <u>Turkish.pdf</u>

#### IAEM ve CEM®/ AEM Sertifikasyonu

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#### **QUESTIONS**

## THANK YOU!!!